

CLIENTS' EYES ONLY



TOP SECRET

INVESTIGATIONS & ACQUISITIONS





Ross D. Bulla
President

From INCEPTION to INFRINGEMENT

...We've made our MARK protecting YOURS.

Founder and president Ross Bulla, an industry veteran and I.P. investigation and acquisition expert, oversees all work products and communicates directly with all clients. Can your current investigation firm make such guarantees?



FLAT RATE REGIONAL PRICING starting from:

- 1 North America: \$550
- 2 Central/South America: \$675
- 3 Europe: \$700
- 4 Africa/Middle East/Asia: Quoted
- 5 China/Hong Kong: Quoted

IN-USE INVESTIGATIONS

If your client's proposed trademark potentially infringes the intellectual property rights of others, or your client has identified a potential infringement of their own rights; our trademark researchers and investigators specialize in establishing the facts surrounding the intended or actual uses of trademarks and domain names. Our comprehensive investigation reports provide actionable intelligence regarding:

1. The profile of the owner of the mark or domain name
2. The status of the mark, and nature of goods or services to which it pertains.
3. The geographical distribution and avenues of trade of goods and services bearing the mark.
4. Date of first use and, if applicable, date of last use and reason for cessation of use.
5. Historical domain name registration records ("Whois") and archived website content.
6. Press and media transcripts citing the mark.
7. Inspiration for the mark or domain name, including any evidence of bad faith.



ANONYMOUS ACQUISITIONS

The Treadstone Group acquires intellectual property rights on behalf of high-profile, high-net-worth companies and start-ups seeking to expand their trademark, copyright, patent, and domain name portfolios. Using the identities of any of our legally incorporated and d/b/a companies, we can establish the amenability of the owner to the sale of their IP asset; and then negotiate for, and acquire it on your behalf.

Our clients realize the most value when they want to:

- Attempt to acquire an intellectual property at a lesser cost than filing opposition/cancellation proceedings, litigation or UDRP claims.
- Attempt to clear conflicts to a proposed trademark.
- Safeguard marketing plans.
- Prevent price-gouging.





Ross D. Bulla
President
bulla@TreadstoneGroup.com

Tel. 704.489.8663
Mobile: 704.740.7658
3272 Lakeshore Road South
Denver, NC 28037-8232

www.TreadstoneGroup.com

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